

III VERSION

## INTERNATIONAL FAIR

Of the **packaging Industry**  
and its **value chain**

A NEW LOOK ON PACKAGING BY CENEM  
**CIRCLEPACK®**



# CIRCLEPACK

A NEW LOOK ON PACKAGING  
BY CENEM

16<sup>th</sup>, 17<sup>th</sup>, 18<sup>th</sup>  
APRIL 2024

**ESPACIO  
RIESCO**

SANTIAGO, CHILE

Organized and produced



[CIRCLEPACK.CL](http://CIRCLEPACK.CL)





A NEW LOOK ON PACKAGING BY CENEM

CIRCLEPACK®



## Who are we?

CIRCLEPACK 2024 is the only packaging international fair hosted in Chile, and one of the most important ones in Latin America and the Southern Cone.

This fair was first organized by CENEM in 2018 with the mission to generate a place of gathering and business opportunities within the packaging industry and its value chain, where the new tendencies can be presented, as well as the latest innovations, technologies and machineries of this productive sector that is transversally present all along the economic market of goods and services.

We are an essential sector, as was proven during the pandemic, and we will remain important for as long as the world keeps growing as expected: more than 10.000 million inhabitants by 2050. So, the need of safe harmless food, and available within the greatest reach possible, will still be an important challenge for humanity that will allow the packaging industry to retain its key and fundamental role.

CIRCLEPACK 2024 gathers an innovative industry, sustainable and committed towards the environment and the people, with a high level of professionalism that is truly a contribution to society. On this 3rd version of the event, we want to grow in fair pavilions, stands, novelties and visitors, providing a new look on packaging.





## ¿Why hosting a packaging fair in Chile?

**Chile** has a diversity of food products throughout its sinuous geography, which is unlike any other territory in the world.

**Chile** has more than 50 products ranked on the top TEN of all international exports.

**Chile** has 31 international trading deals, amounting to an 88% of the world's GDP and representing the 67% of the people on the planet.

**Chile** has adopted the public policy of being one of the biggest exporters of healthy foods with added value, with the goal of doubling the exports in 10 years, with packaging playing a key role in this challenge.

**Chile** is quite far from the countries that receive its exports, and that's why packaging is fundamental for the conservation of its products all along the logistic chain.

**Chile** has a highly consolidated packaging industry with high-tech local companies and multinationals, prepared for the environmental challenges and ready to supply the international market and to grow side-by-side with the needs of the future.

**Chile** leads in Latin America regarding regulations for protecting the environment, and the packaging industry is energetically pacing towards a cleaner, more inclusive, and equitable production.

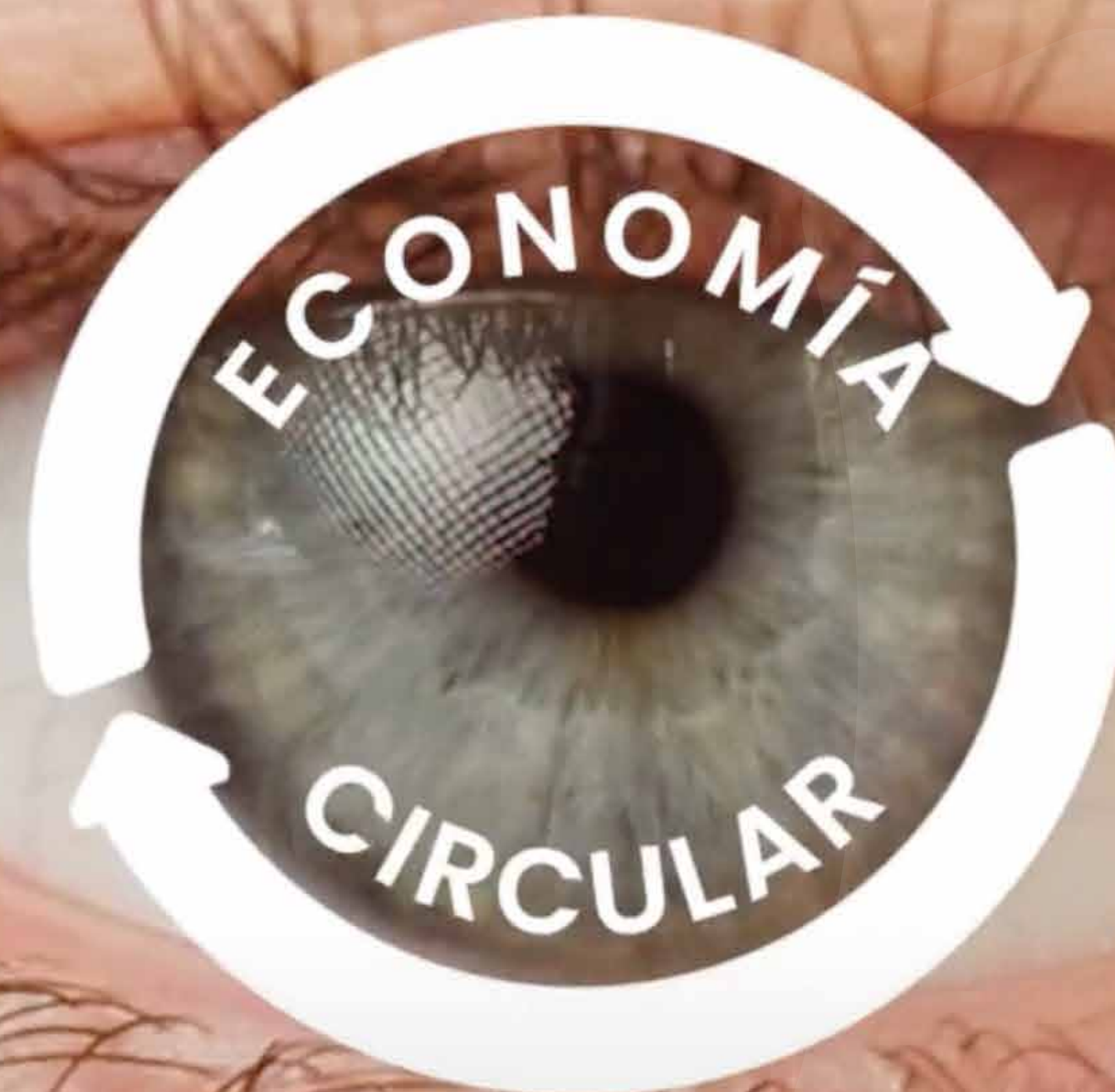
Food



Packaging



PERFECT  
DUO





# The packaging industry in Chile

2021 national packaging production:  
USD 3.75 billion.



USD 291.67 billion (FOB)  
2021 packaging exports



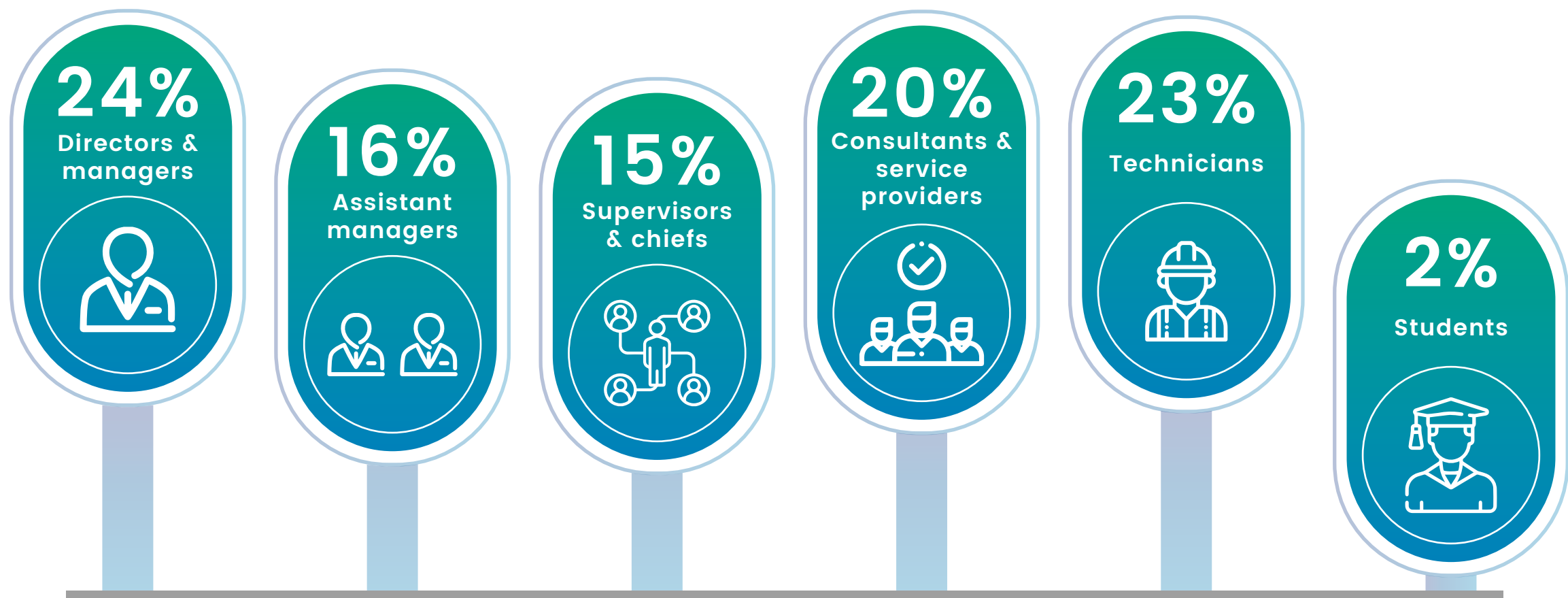


# ¿Which industries are visiting?





# Expected attendance



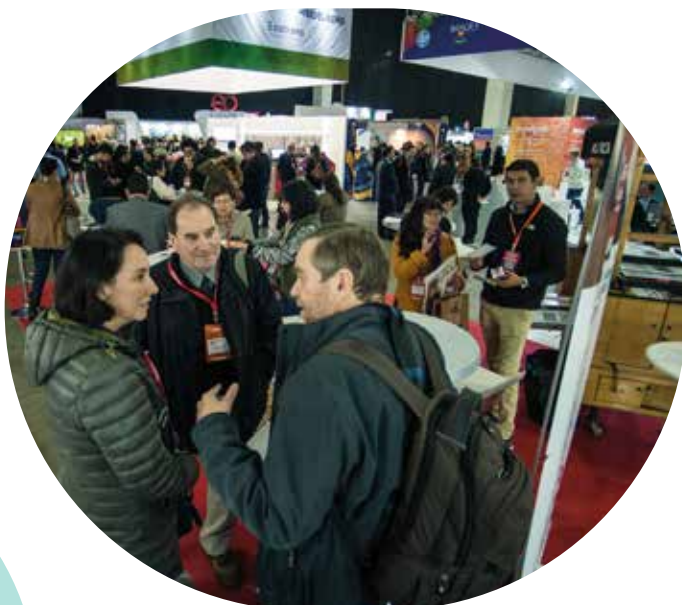
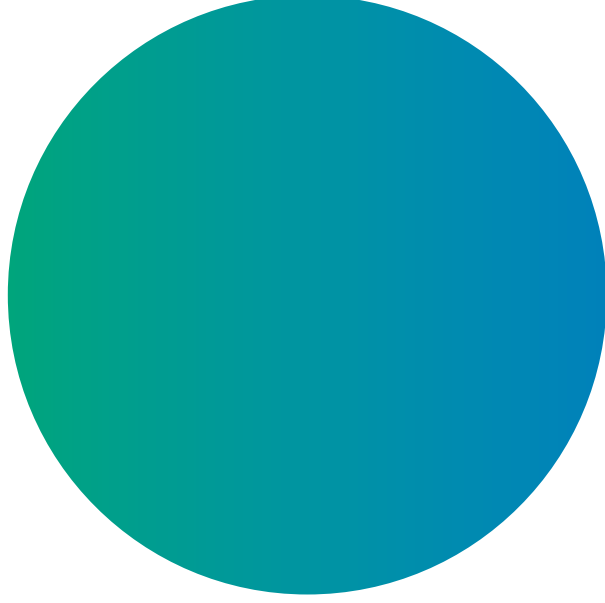
More than 80% of the professionals that visit the fair are decision-makers in their businesses

We invite you to visit  
**CIRCLEPACK 2024**



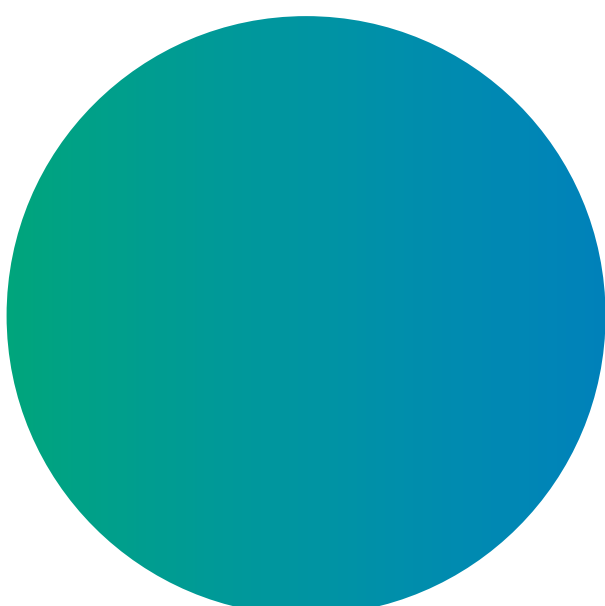


# Scenes from the 2018 fair





Scenes from the 2022 fair







CIRCULAR PACK<sup>®</sup>  
BY CENEM  
NUEVA MIRADA DEL PACKAGING



What will we find on  
CIRCLEPACK 2024 3rd version?

**+10.000**  
Professional attendants

**+200**  
Exhibitors

**+400**  
Commercial brands

Exhibitors from more than + 20  
countries and foreign visitors





## What will we find on CIRCLEPACK 2024 3rd version?

Peru is the guest of honor, and through the Commission for the Promotion of Peru towards Exports and Tourism, Promperu will participate with important e+e businesses as exhibitors, as well as a delegation of businessmen and buyers.

It will be a new gathering of businesses, even broader than the one that took place during the 2022 fair, where more than 11 Peruvian companies participated. The Ambassador was also present, as well as the commercial attaché and businessmen from the Peruvian and Chilean markets.







**EVERYONE  
TOGETHER**

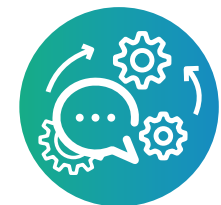


# What will we find on CIRCLEPACK 2024 3rd version?

## Activity program



Masterclass **The new look on packaging.**



Thematic forums: **Design, Circular economy, Innovation, industry 4.0, Compostability, permitting, gender equality and much more.**



AWARDS  
**Viva Chile Packaging**



International forum  
**Women of the packaging industry**



Business conference



Visits to the industry sites



CIRCLEPACK.CL





## Available stands

Free areas.

Space without modulation.

Type-A stands: 50,2 m2 circle.

Type-B stands: 33,2 m2 circle.

Note: The images represent general ideas of disposition. Every exhibitors business must develop and design its own module.



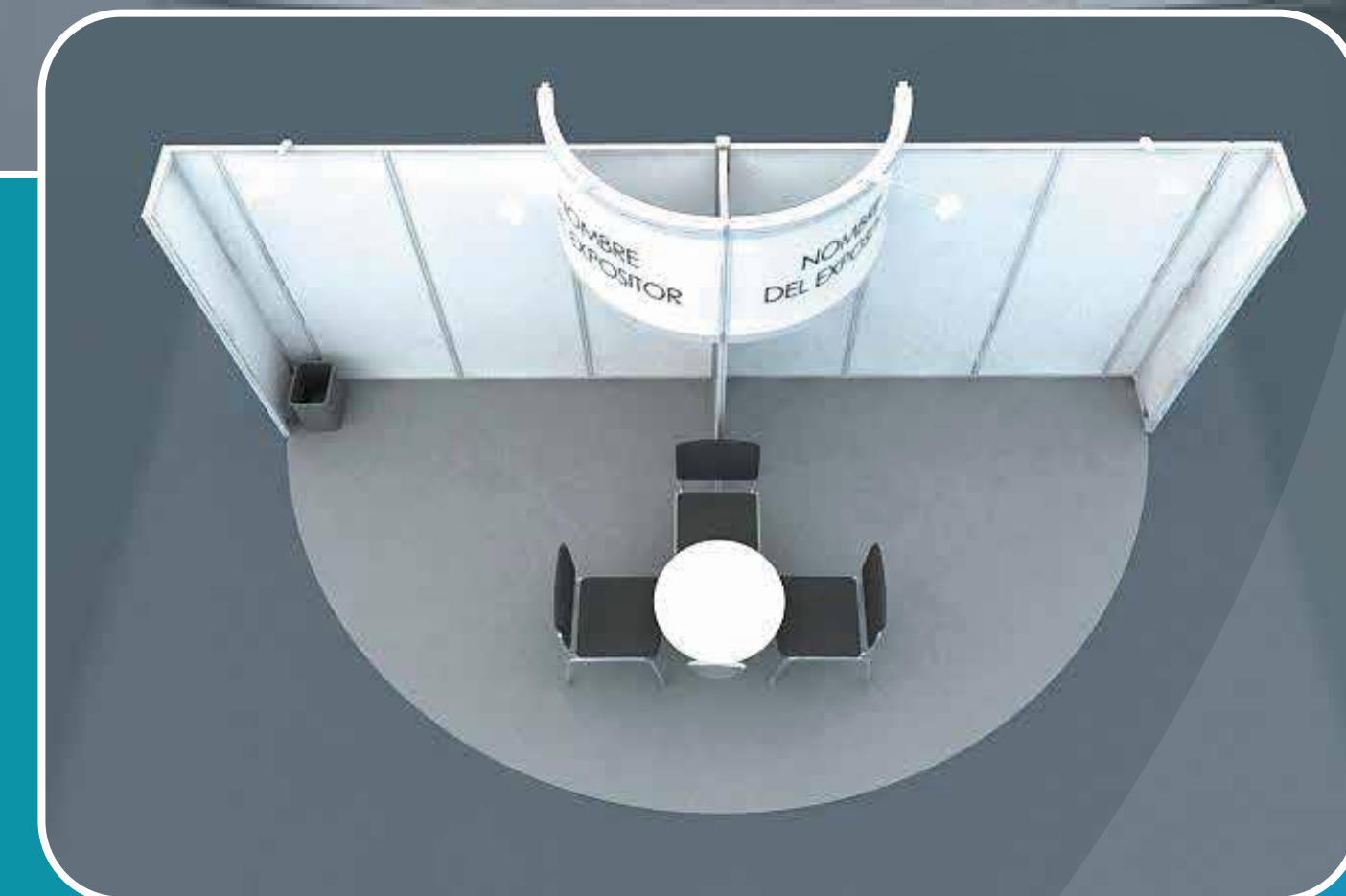


## Available stands

Type-C stand module:  
16.6 m2 semicircle.

### Equipment:

- White divider panels, 2.5M high by 1M wide each panel.
- Curved central board displaying the company name.
- 1 circular table.
- 3 chairs.
- 4 bright spots.
- 1 bin.
- 1 energy outlet: 1.162 watts



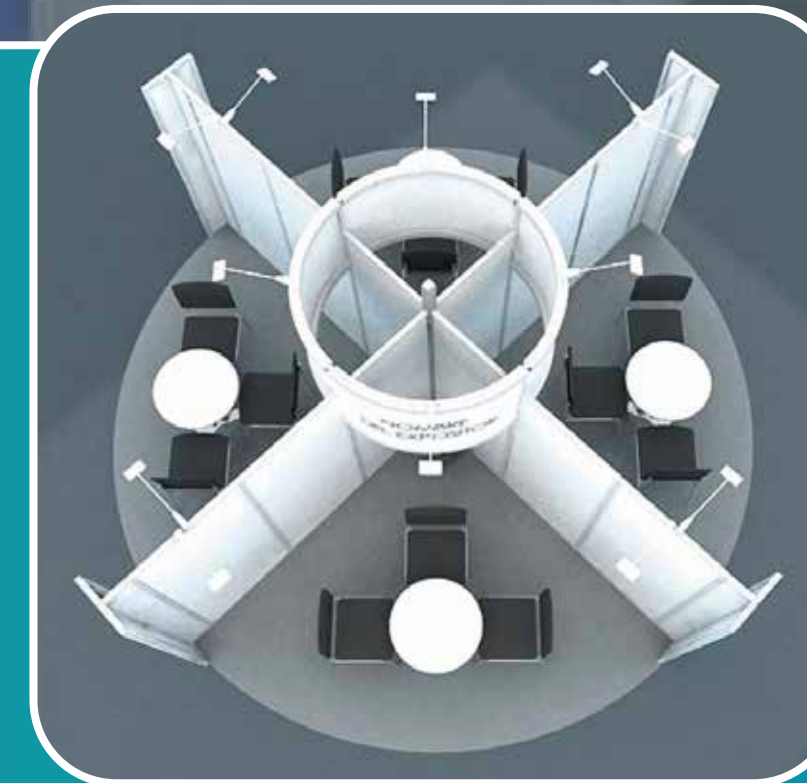
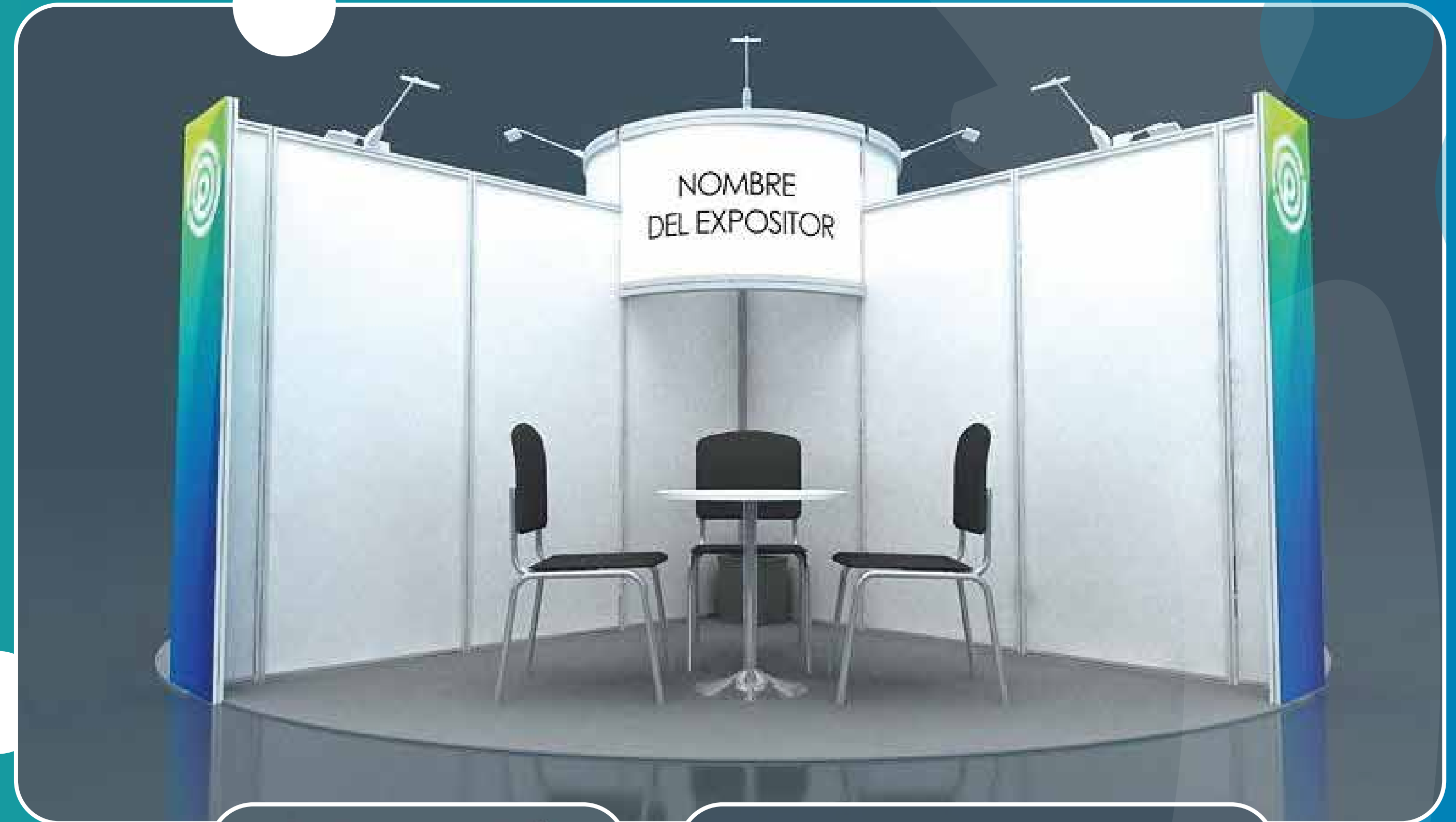


## Available stands

Type-D stand module:  
8.3 m2 quarter circle

### Equipment:

- White divider panels, 2.5M high by 1M wide each panel.
- Curved central board displaying the company name.
- 1 circular table.
- 3 chairs.
- 4 bright spots.
- 1 bin.
- 1 energy outlet: 581 watts



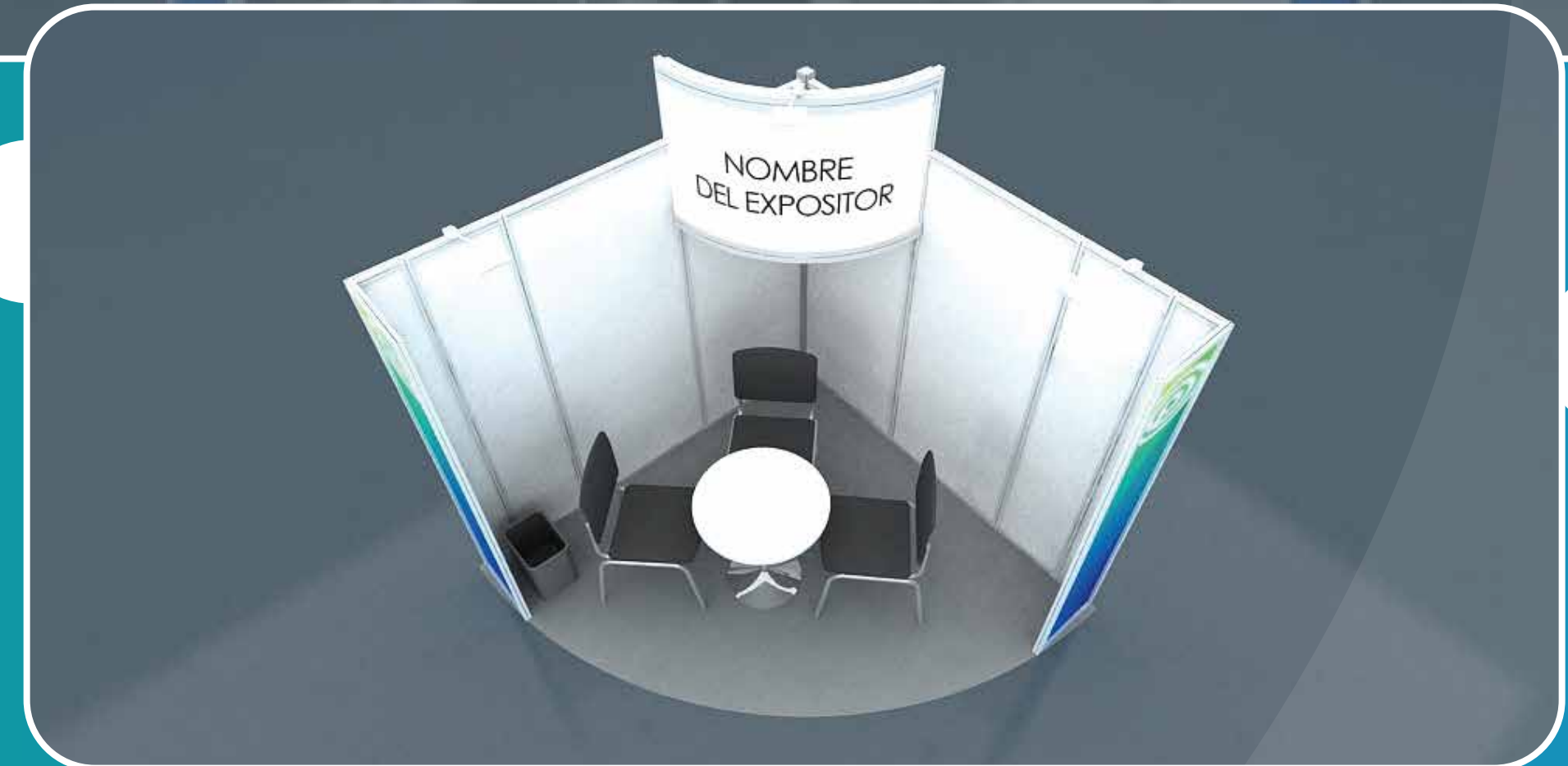


## Available stands

Type-E stand module:  
5.9 m2 “butterfly”.

### Equipment:

- White divider panels, 2.5M high by 1M wide each panel.
- Curved central board displaying the company name.
- 1 circular table.
- 3 chairs.
- 4 bright spots.
- 1 bin.
- 1 energy outlet: 581 watts.





# Map of the event

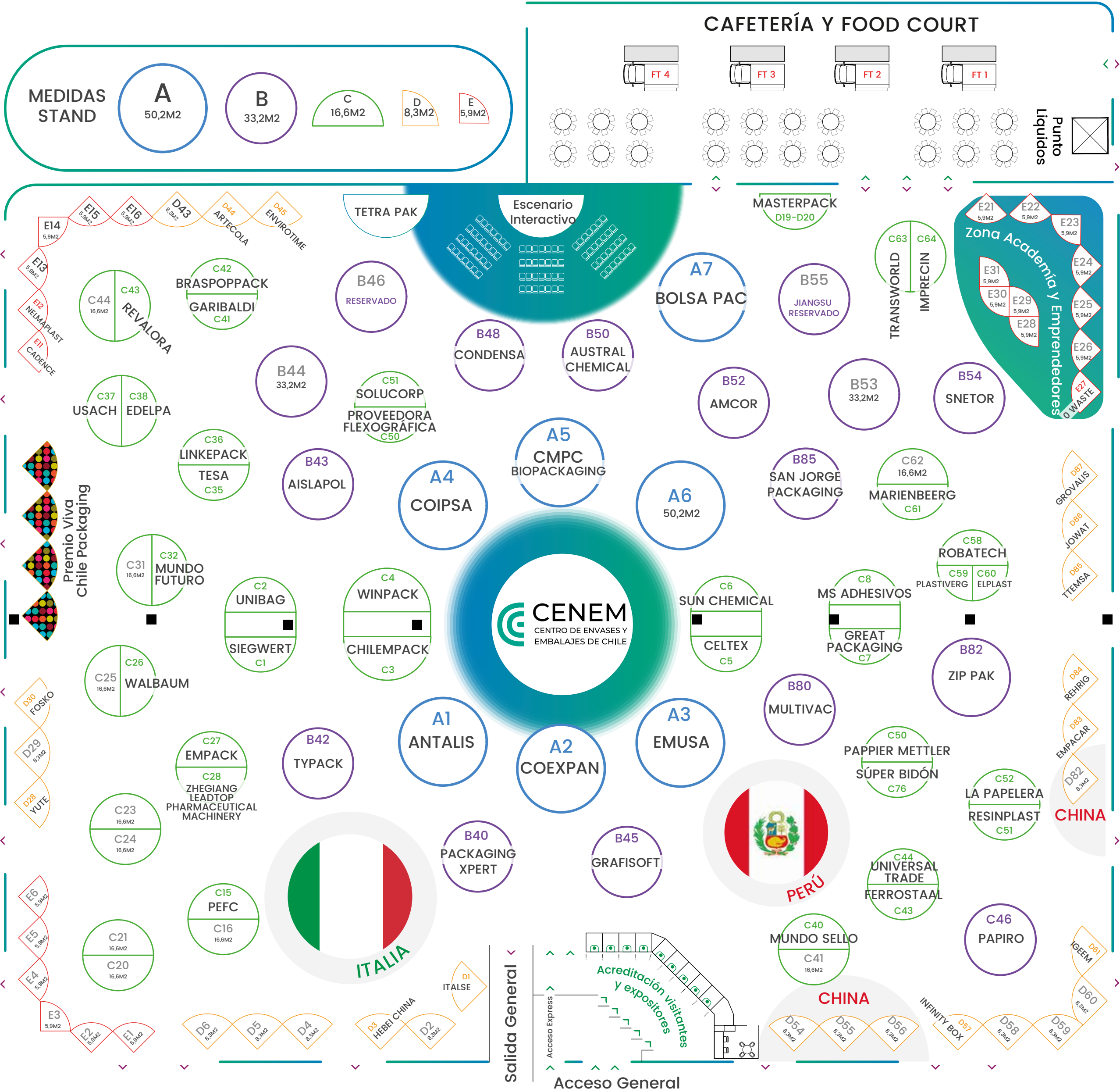
You may be a part of **CIRCLEPACK 2024** by leasing one of our stands.

Don't miss the chance

## COMMERCIAL CONTACT INFORMATION

**LUISA MARTÍNEZ C.**  
Luisamartinez@cenem.cl  
+569 9818 6812

**MARIANA SOTO U.**  
Marianasoto@cenem.cl  
+569 92323063





III VERSION

## INTERNATIONAL FAIR

Of the **packaging Industry**  
and its **value chain**

A NEW LOOK ON PACKAGING BY CENEM  
**CIRCLEPACK®**



# CIRCLEPACK

A NEW LOOK ON PACKAGING

BY CENEM

**16<sup>th</sup>, 17<sup>th</sup>, 18<sup>th</sup>**  
**APRIL 2024**

**ESPACIO  
RIESCO**

SANTIAGO, CHILE

Organized and produced



**COMMERCIAL  
CONTACT  
INFORMATION**

**LUISA MARTÍNEZ C.**

Luisamartinez@cenem.cl

+569 9818 6812

**MARIANA SOTO U.**

Marianasoto@cenem.cl

+569 92323063

**CIRCLEPACK.CL**

