



# CIRCLEPACK 2026 BY CENEM

• HIGH-TECH PACKAGING •  
EFFICIENCY • INNOVATION • SUSTAINABILITY

14•15•16  
APRIL 2026

CHILE SANTIAGO  
Espacio Riesco



Organize and produce



in



# CIRCLEPACK 2026

**CIRCLEPACK 2026** is the only international trade fair for the packaging industry and its value chain to be held in Chile and one of the most outstanding in the Southern Cone and Latin America region.


**CENEM** has been organizing and producing this fair since 2018, with the aim of generating a meeting and business space for the Packaging industry and its value chain, where trends, innovations, technologies and state-of-the-art machinery of this productive sector.


**PACKAGING** is an essential sector, we demonstrated it during the pandemic and we will continue to be relevant as long as the world continues to grow, reaching 10,000 million inhabitants by 2050, and the needs for safe food, harmless food with the greatest scope and least loss, continue to be one of the great challenges for humanity and allow us to fulfill its essential role of preserving and protecting food.


**CIRCLEPACK 2026** will bring together an innovative, sustainable industry committed to the environment, to people, with a high standard of professionalism and contribution to society.


**CIRCLEPACK 2026** will have a larger trade fair area and will present the latest innovations, aspire to achieve greater representativeness, increase in visitors and showcase the technology of a sector that is adapting to a complex, fragile, unpredictable world.


# CIRCLEPACK 2026

 With the participation of leading exhibitors in packaging machinery from all over the world, CIRCLEPACK 2026 becomes the perfect place to find:

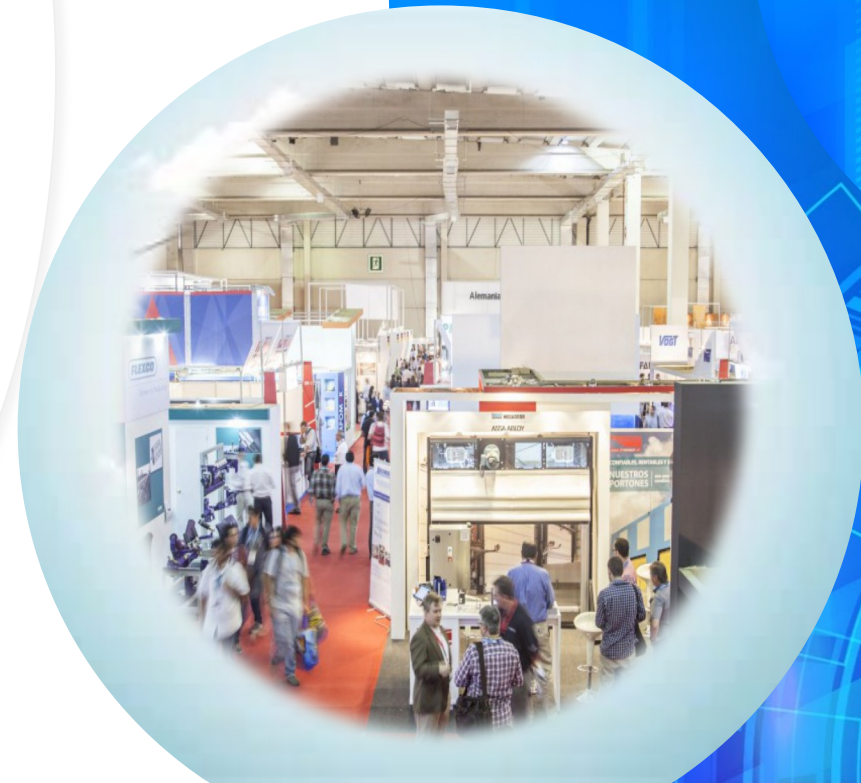
 Automatic packaging lines: Optimization and efficiency at every step of production.

 Technology solutions geared toward operational efficiency: Increase productivity while reducing costs.

 Innovations to reduce environmental impact: Transform packaging with cleaner technologies.

 Sustainable and regenerative materials: Materials that promote circularity and valorization.

 Networking and exchange of ideas: Connect with entrepreneurs and sustainability experts to drive the future of packaging.



# CIRCLEPACK 2026

## OBJECTIVES

### **Strategic Positioning**

To position the packaging industry as a key agent of change, providing essential competitive advantages for the entire value chain.

### **Innovation and Technology**

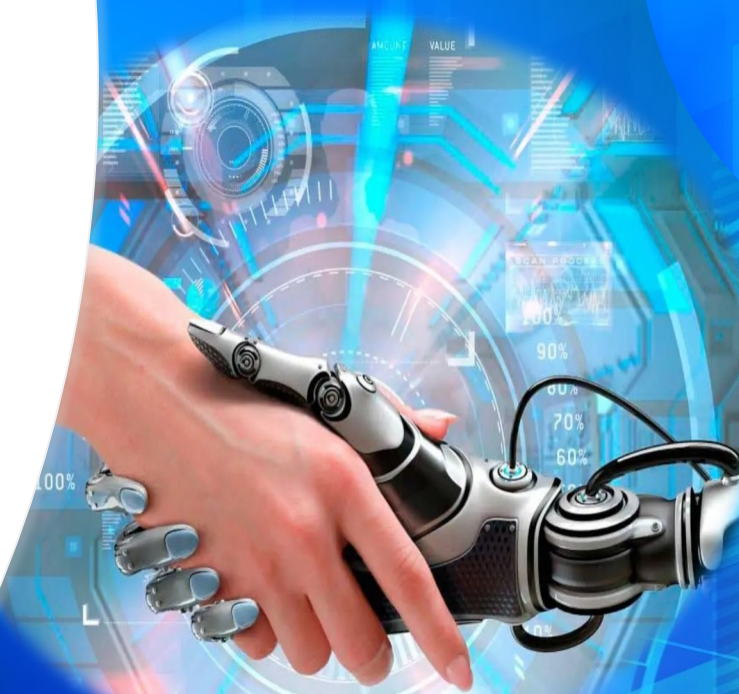
To offer technological solutions that promote the growth of the national and regional industry, improving its efficiency, quality and sustainability.

### **Knowledge and Trends**

Introduce to the leaders of the packaging sector and its value chain the latest advances in innovation and technology: new materials, packaging lines, automation, big data, end-of-line and more. All with the purpose of promoting sustainable growth, adding value and competitiveness to the industry.

### **Networking and Collaboration**

Promote strategic networking and the exchange of knowledge and experiences between entrepreneurs, industry experts and key players in the supply chain, promoting collaborations that transform the future of the sector.



# CHILEAN PACKAGING INDUSTRY

National Packaging Production **2023**  
**4.103 MMUSD**

The packaging industry contributed **13.3%** to the GDP of Chile's manufacturing industry



Plastic packaging: 1.325 MMUSD



Paper & cardboard: 1.301 MMUSD



Metal packaging: 680 MMUSD




Glass packaging: 650 MMUSD





wooden: 130 MMUSD




# CHILE : Agro & Food exported to the world

 **Chile** has managed to consolidate itself as a leader in the export of food products, thanks to its varied geography and climate, which favors the production of a wide range of high-quality products. In 2024, cherries and marine products stand out as the main sectors with high export potential.

 **Packaging** plays a crucial role in containing, protecting and transporting products, as well as being a marketing tool that can influence the purchase decision.

 The modernization of production processes and the adoption of new technologies are essential to improve the efficiency and quality of products, ensuring sustainable growth in the food industry. In addition to the continuous improvement in production and logistics, fundamental pillars to maintain competitiveness in the global market.

 This comprehensive approach not only strengthens Chilean position in international trade, but also promotes sustainable development in the food sector.



¡CHILE'S EXPORTS OF  
GOODS EXCEED  
US \$100 MIL★  
MILLONES

FOR THE FIRST TIME IN HISTORY



El Banco Central  
informó que en 2024  
la cifra **augmentó**  
respecto al 2023.

# HIGH – TECH PACKAGING



Primary, secondary and transport logistics packaging

End-of-line systems



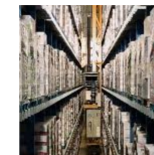
Labeling, in-line coding and packaging systems

Online measurement/control software and devices



Automatic and semi-automatic material handling systems

Storage, transport and dispatch system



Automation, Big data, Robotics.

# HIGH LIGHTS CIRCLEPACK 2024



**152**  
**EXHIBITORS**



**8.500**  
**VISITORS**



**17**  
**PARTICIPANTS**  
**COUNTRIES**



**39 %**  
**FOREIGN**  
**EXHIBITORS**



**10 %**  
**FOREIGN**  
**VISITORS**



**COUNTRY**  
**GUESTS OF HONOR**



**8.000 m2**  
**EXHIBITION**



**Top 5**  
**COUNTRIES**  
**PRESENT**

Peru  
Italy  
China  
Brazil  
Germany



**AWARDS**  
**VIVACHILE PACKAGING**



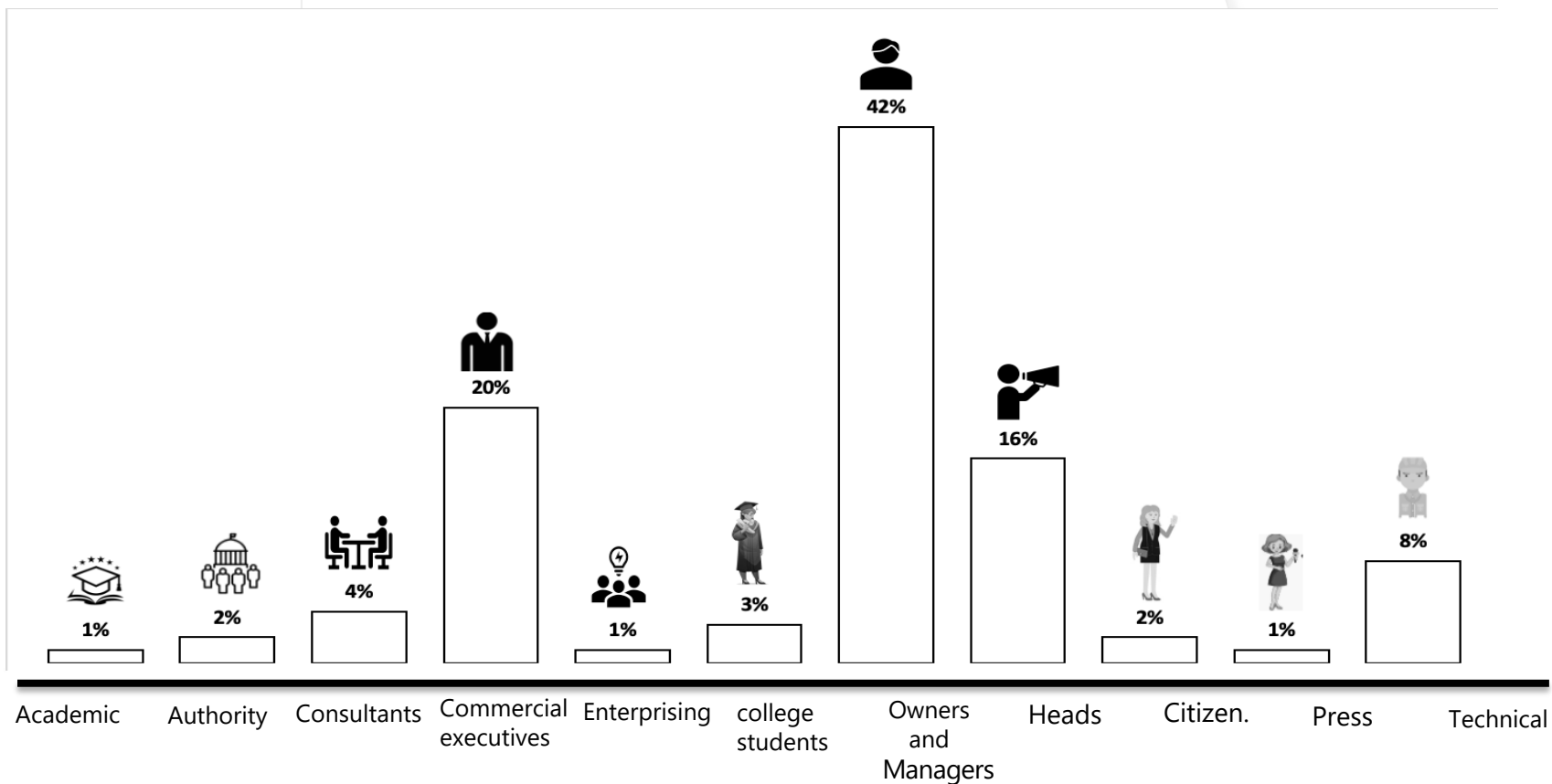
**8**  
**THEMATIC FORUMS**



**INTERNATIONAL**  
**FAIR**



# CIRCLEPACK 2024 VISITOR PROFILE



More than 60% of visitors are decision-making executives in their companies.

# CIRCLEPACK 2024



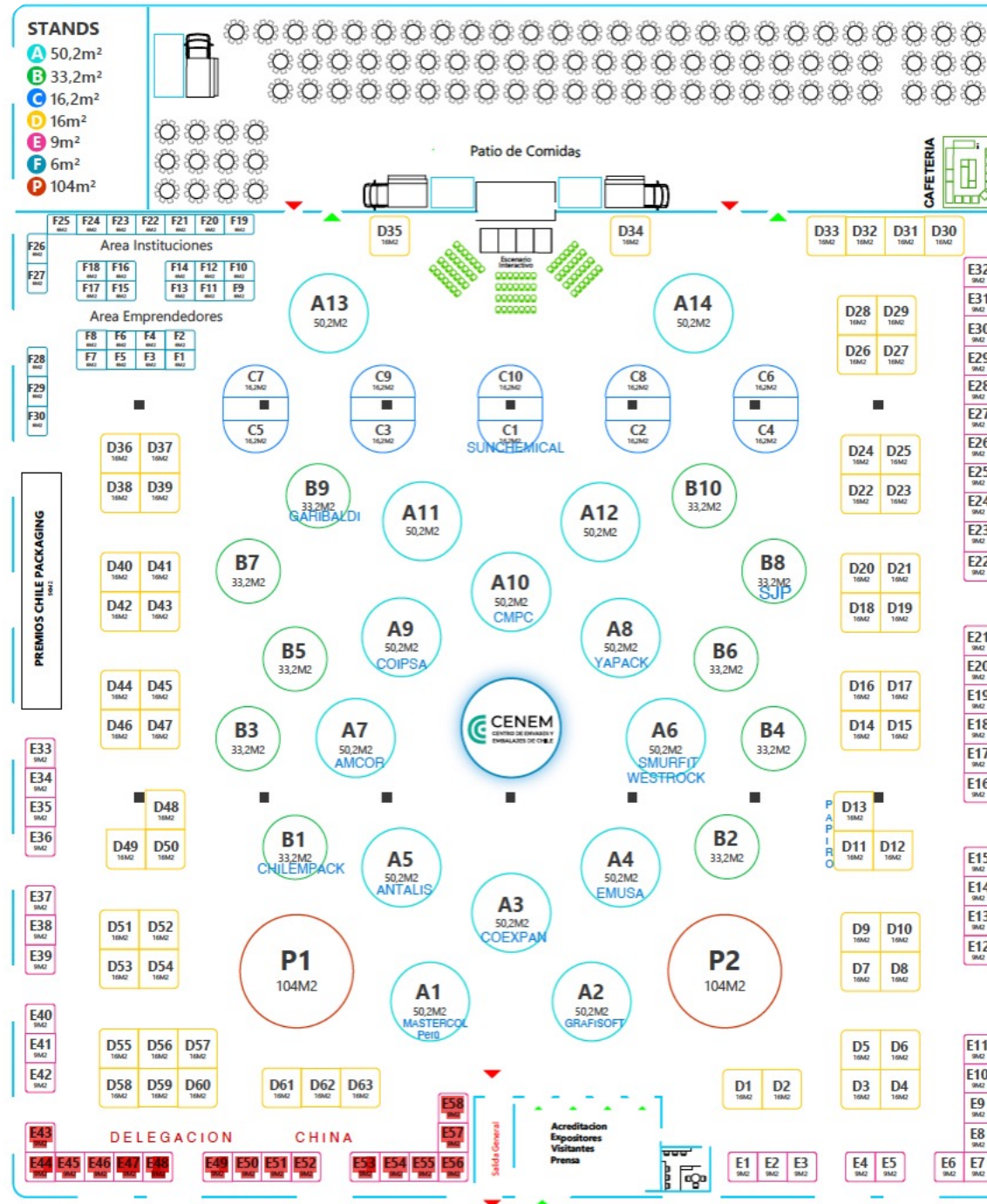
# FAIR PAVILION CIRCLEPACK2026

10.000 m2 of fair

## CONTACTS

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EFICIENCIA • INNOVACIÓN • SOSTENIBILIDAD

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ABRIL 2026

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